

YOUNG AT ART | MUSEUM

RECYCLED
FASHION SHOW

OCEANS

Restyled

FEB
18
2022

SPONSORSHIP
OPPORTUNITIES





Young At Art Museum is thrilled to celebrate 33 years of inspiring the creativity of teens at our *15th Annual Recycled Fashion Show: Oceans Restyled*. Join us as teens from the museum's volunteer program and PACE Center Broward present their original, environmentally conscious designs inspired by the ocean and the many environmental threats effecting the ocean here in South Florida and World Wide.

Each teen designer spends an average of 70+ hours creating their garments under the mentorship and guidance of YAA's Teaching Artist team. This free program includes college level coursework in concept development, fashion design, pattern making and sewing, culminating in an exceptional and inspiring evening event featuring a professional runway show with music, emcee, restaurant tastings and artistic experiences throughout the museum galleries.

YAA's Recycled Fashion Show began as a creative outlet for teens in our volunteer program, combining their love of fashion, commitment to the environment and dedication to volunteerism. Since then, the show has grown to include at-risk girls from PACE Center Broward participating in YAA's Girls Empowered gender-empowerment program. Funds raised through the Fashion Show support Girls Empowered, as well as YAA's other community initiatives which provide free art programming for homeless and low-income children, teens and families.

Event Details

Friday, February 18th, 2022 | 6-9^{PM}
Young At Art in Westfield Broward
8000 W Broward Blvd. Plantation FL 33388

Nonprofit EIN: 59-2832971

Tickets: \$100 VIP | \$50 General | \$35 Students & Participant Families

Expected Attendance: 300

Followers & Contacts

Facebook Followers: 15,000+ and growing

Instagram Followers: 11,000+ and growing

E-blast Contacts: 35k+ and growing

Website Views: 24k+ monthly, 300k+ annually



Support Our Community

YAA is committed to providing access to art-based experiences for underserved communities where the opportunity to engage with art is limited by geography, ethnicity, economics or disability. Our belief that art can transform lives is exemplified through delivery of five major community initiatives for children, teens and families in Broward:

GIRLS EMPOWERED — A program encouraging gender empowerment through art for teen girls at-risk, conducted at PACE Center Broward

ARTREACH — An after-school art, behavior and academic enrichment program for children experiencing homelessness, in partnership with Broward County Public Schools' Homeless Education Assistance Resource Team (HEART)

CALL FOR EARLY LEARNERS — Delivery of creative arts, literacy and language instruction for VPK and Head Start children attending early learning centers and an underperforming elementary school in Broward's most impoverished communities

YAA FOR ALL (Access to Lifelong Learning) — Providing specialized art activities, field trips and adaptive art tools for children and adults with autism or other sensory integration sensitivities, in partnership with the University of Miami-Nova Southeastern University's Center for Autism & Related Disabilities (CARD)

YAA ON THE GO — A new mini bus program that increases the number of homeless children served as well as providing access to art-based programs for children and families at schools and community events in Broward's low-income neighborhoods.



Sponsorship Opportunities

Sponsorship of YAA's Recycled Fashion Show will provide your company or organization with exceptional brand recognition through a comprehensive event marketing plan, implemented by YAA's in-house marketing team. As a sponsor of this transformative event for young artists your organization will be visible to our diverse Fashion Show attendees including families, teens and adults while showing the community that you support the arts, environmental awareness and creative opportunities for at-risk youth in South Florida.

Your support of Young At Art Museum's Recycled Fashion Show will be showcased in a variety of ways to both attendees and the community at large:

(Please note: inclusion in marketing materials depends upon timeliness of sponsor agreement.)

\$10,000 | PRESENTING LEVEL Name/Logo Placement in Event Title

PRE-EVENT BENEFITS

- Premium name/logo placement in association with event title on all digital, print and social media advertising
- Name/logo and tag on all social media posting
- Premium name/logo placement on online ticketing page and Fashion Show web page
- Premium name/logo placement on dedicated Fashion Show e-blasts
- Premium name/logo placement in event press release

EVENT BENEFITS

- Speaking opportunity at event
- Opportunity for representative to serve as Fashion Show Judge
- Recognition at event by Emcee
- Discounted ticket price for company employees
- Full page color ad on inside or back cover of event program
- Name / logo on cover of event program
- 15 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as presenting sponsor for 1 year
- Recognition in post-event press release

\$5,000 | HAUTE COUTURE LEVEL First Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Name/logo placement on all digital, print and social media advertising
- Name/logo and tag on social media posting
- Name/logo placement on online ticketing page and Fashion Show web page
- Name/logo placement on dedicated Fashion Show e-blasts
- Name/logo placement in event press release

EVENT BENEFITS

- Opportunity for representative to serve as Fashion Show Judge
- Recognition at event by Emcee
- Discounted ticket price for company employees
- Full page color ad in event program
- 10 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year
- Recognition in post-event press release



\$500 | CREATIVITY LEVEL
Fourth Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on dedicated Fashion Show e-blasts

EVENT BENEFITS

- Recognition at event by Emcee
- 2 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year

\$2,500 | VOGUE LEVEL
Second Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on online ticketing page and Fashion Show web page
- Name/logo placement on dedicated Fashion Show e-blasts
- Name/logo placement in event press release

EVENT BENEFITS

- Recognition at event by Emcee
- Full page color ad in event program
- 6 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year

\$1,000 | FASHIONISTA LEVEL
Third Tier Name/Logo Placement

PRE-EVENT BENEFITS

- Name/logo and tag on social media posting
- Name/logo placement on dedicated Fashion Show e-blasts
- Name/logo placement in event press release

EVENT BENEFITS

- Recognition at event by Emcee
- Half page color ad in event program
- 4 tickets to event with VIP seating

POST-EVENT BENEFITS

- Social media recognition
- Featured on Fashion Show Web Page as sponsor for 1 year



8000 W Broward Blvd. Plantation, FL 33388
www.youngatartmuseum.org/fashionshow

FOR MORE INFORMATION ON HOW TO BECOME A SPONSOR CONTACT:

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