Festival of the Arts
November 12

Young at Art Museum
Shaping young minds and enriching our community

youngatartmuseum.org
In 1989, a small museum with a big idea – that art is central to shaping young minds and enriching our community – opened to overwhelming support by Broward families. Now 33 years later, Young At Art Museum has served more than 2 million families, students and educators with a diverse mix of artistic, cultural, educational and historical amenities, and programs that contribute to vibrant, multi-cultural and economically viable community.
On November 12, 2022, Young At Art Museum will present its annual Festival of the Arts. Children and teens K-12 from all over South Florida will showcase and sell their visual art and literary achievements at individual booths at the one day event. In addition to the art, the event will feature literary work, spoken word and music performances, along with food and vendors.
AUDIENCE DATA

The FESTIVAL OF THE ARTS annually attracts thousands of South Florida families and children.

Cities within a five-mile radius of the Festival of the Arts event:
- Plantation
- Davie
- Cooper City
- Hollywood
- Sunrise
- Lauderhill
- Lauderdale Lakes
- Oakland Park
- Dania Beach

Total Population: 845,000

Total Anticipated Event Attendance: 2,500

Age Range of Attendees:
- 18 & Under: 50%
- 19 - 50: 30%
- 51 & Over: 20%

Median Family Income of Attendees: $62,000
OPPORTUNITIES

Sponsors receive recognition with promotion of the Festival of the Arts, in digital & print ads, social media (15k+ followers), e-blasts (5k+ distribution), website, and event signage.

YAA is seeking to engage and build partnerships with businesses and individuals. We look forward to working with you and your marketing team to craft the sponsorship package that meets your needs and budget. Below are opportunities that will benefit YOU.

- Pop-Up Booths
- Product Sampling
- Product Demonstrations
- Product Tastings
- Award Presentations
- Prize Sponsorships
- Speaking Opportunity
- Stage Sponsorship
- Website/Social Media Promotion
- Employee Volunteer Engagement
- Gift Bags with Corporate Name
- Entertainment Sponsor
- Judging Panel

Connect With Us!
We want to Hear from YOU!

Contact:
Caroline Collette

Email:
marketing@yaamuseum.org

Call:
(954)-424-0085
<table>
<thead>
<tr>
<th>PRE-EVENT RECOGNITION</th>
<th>Presenting Sponsor</th>
<th>Exhibiting Sponsor</th>
<th>Showcasing Sponsor</th>
<th>Participating Sponsor</th>
<th>Sponsor</th>
<th>Non-Profit</th>
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<tbody>
<tr>
<td>Recognition in all media as Event Presentor</td>
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<td>Recognition on YAA press release</td>
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<td>Recognition on Event Dedicated E-blast</td>
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<td>Recognition on all print promotional materials</td>
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<td>Recognition on YAA website and social media</td>
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<tr>
<th>ON-SITE RECOGNITION</th>
<th>Presenting Sponsor</th>
<th>Exhibiting Sponsor</th>
<th>Showcasing Sponsor</th>
<th>Participating Sponsor</th>
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<th>Non-Profit</th>
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<tbody>
<tr>
<td>Opportunity to speak at the Festival of the Arts</td>
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<td>Opportunity to judge the Festival of the Arts</td>
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<td>Logo on Event T-Shirts</td>
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<td>Present event prizes</td>
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<td>Logo on Gift Bags</td>
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<td>Recognition on stage</td>
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<td>Recognition on event signage</td>
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<td>Recognition by event DJ</td>
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<td>On cover of event Program</td>
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<td>Logo on back page of event program</td>
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<td>4 tables with 2 chairs each</td>
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<td>2 tables with 2 chairs each</td>
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<td>Employee Volunteer Engagement</td>
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Saturday, November 12th
Festival of the Arts
Saturday, November 12th, 2022
10:00 am - 4:00 pm

SPONSOR REGISTRATION

Buissnes or Indivual Name:

Address:

Event Day Contact:

Phone: Contact Phone:

Email: Contact Email:

DESCRIPTION OF SERVICES/ACTIVITIES PROVIDED

PLEASE CHECK SPONSORSHIP LEVEL:

☐ Presentor Sponsor - $10,000.00  4 Tables with 2 Chairs each
☐ Partner Sponsor - $5,000.00  3 Tables with 2 Chairs each
☐ Showcase Sponsor - $2,500.00  2 Tables with 2 Chairs each
☐ Artist's Sponsor - $1,000.00  2 Tables with 2 Chairs each
☐ Sponsor - $500.00  1 Table with 2 Chairs
☐ Non-Profit  1 Table with 2 Chairs

Donate Sponsor Tables to Children  Yes  No
Sponsor a Table for a Child  $25 per table  Amount:

Other Requests:

Online Payments: https://youngatartmuseum.org/festival-of-the-arts
Checks can be made payable to Young At Art Museum
8000 W Broward Blvd., Suite 1208, Plantation, Florida 33388

Please submit your sponsorships no later than October 15th.

Email high-resolution logos in jpg, pdf or eps format to Marketing@yaamuseum.org